

MISSION CRITICAL



“
SUCCESS IN
ALTERNATIVE
DELIVERY STARTS
WITH STRATEGIC
READINESS
”



ACCELERATOR 2025

Accelerator 2025 is Mission Critical's no-cost program for civil constructors and teams pursuing their first—or next—CMGC, Progressive Design-Build, JOC, or Federal project.

We help you develop the capabilities, knowledge, and competitive positioning needed to grow and sustain success in the alternative project delivery market.



Program Structure

- » Quarterly In-Person Strategic Sessions (90 minutes)
- » Monthly Check-In Calls (30 minutes)
- » Small Regional Cohorts for focused attention
- » Year-Long Engagement with industry experts

Key Benefits

Structured Readiness Support

Build proposal-ready teams through regular engagement with industry experts. Develop the capabilities, resources, and strategic positioning needed to respond effectively when solicitations are released.

Practical Pursuit Knowledge

Convert Business Development opportunities into wins through hands-on proposal guidance. Gain insights into agency evaluation approaches, scoring methodologies, and critical success factors that determine winners.

Strategic Proposal Guidance

Access industry-proven approaches for proposal development success. Learn how top firms structure winning responses, develop compelling narratives, and address evaluation criteria effectively.

Is this program the right fit for my company?

Accelerator 2025 is developed for teams who:

- » Need to bridge the gap between identifying Business Development opportunities and winning proposals
- » Want to prepare for proposal success before RFPs are released
- » Seek to develop competitive proposal strategies and capabilities
- » Want to build teaming and subcontractor relationships to pre-position their team for success



YOUR PATH TO BUILDING AN ALTERNATIVE DELIVERY BACKLOG STARTS NOW

Recommended Participants

For maximum program value, we recommend participation from:

- » Operations Leadership (VP, AVP or Director level)
- » Business Development Leadership
- » Pursuit Decision-Makers
- » Project Sponsors
- » Project and Pursuit Managers

Why It Works

This program bridges the critical gap between Business Development and winning proposals.

The Accelerator program is built on Mission Critical's expertise in Proposal Management and lessons-learned knowledge from winning alternative delivery and qualifications-based civil pursuits across North America.

Read more about Mission Critical's expertise:



[2024 Impact Report](#)

Empowering Growth, Unlocking Potential

The Fine Print

- » **Cost:** No cost to participants
- » **Duration:** 12-month commitment
- » **Coverage:** North America
- » **Team:** Led by Mission Critical's leadership team
- » **Requirements:** Signed Non-Disclosure Agreement (NDA) for knowledge sharing

ACCELERATOR2025

Connect on LinkedIn!



Ready to join our next cohort?

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